



# ANNUAL REPORT 2024

**BEYOND HOUSING**

[www.tonishouse.org](http://www.tonishouse.org)





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# A letter from our leadership

Dear Friends and Supporters,

As we reflect on this past year at Toni's House, one theme has guided our work, our vision, and the stories in this report: going beyond housing. "Beyond Housing" means meeting people not just with shelter, but with dignity, opportunity, and deep human connection. It means recognizing that the journey to recovery doesn't begin or end with a place to sleep. It begins with being seen, heard, and believed in. In 2024, we witnessed again and again how powerful that belief can be.

You'll read about Fernando, who arrived at our door after decades of trauma, incarceration, and heartbreak. Today, he's sober, reconnecting with his family, and working toward the goal of homeownership. Kim, who first joined our community as the mother of a resident, is now the voice of our helpline — offering guidance and compassion to hundreds of others in need. And you'll hear about our very first House Manager, a Toni's House alumna whose recovery has blossomed into a life of leadership and service, earning her special recognition by the City of Las Vegas. These stories are not exceptions. They are the standard we aim for, and increasingly, the legacy we're building.

Thanks to your support, our outreach programs have continued to grow. The Toni's House Helpline, Street Team, and mobile education efforts are now reaching people far beyond our residential homes. These investments have expanded our impact while keeping our values firmly intact: low-barrier access, deep respect for lived experience, and an unwavering belief in the potential of every person we serve. And we're just getting started. In the coming year, we will continue investing in community-based recovery, strengthening partnerships, and advocating for sustainable, equitable solutions to housing instability, addiction, and reentry. We know the challenges are many, but so is the hope.

This work would not be possible without you. Whether you have contributed financially, shared your time, opened doors for collaboration, or simply told someone about Toni's House — you are part of this movement. Thank you for believing in us and in the people we serve.

Together, we are proving that recovery is possible, transformation is real, and that what lies beyond housing is a future full of promise.

With gratitude,

**Monique Westfield**

Founder & Executive Director, Toni's House



06

## Our **impact** in numbers

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Serving Greater Las Vegas since 2010

Over 550 residents served.

Hundreds of families reunited.

1200+ People reached each month  
through our Street Team and Helpline



07

## Our Areas of Focus

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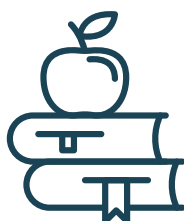
**Rehab and  
Sobriety**



**Health and  
Wellness**



**Strong  
Families**



**Educational  
Opportunity**



**Employment  
and Career**



**Inclusive  
Community**



**Financial  
Planning**



**Active  
Citizenship**

## 08

# Theory of Change

### MISSION

Toni's House provides a safe living environment and a supportive community for people in transition, to help them heal, reconnect with children and family, and develop the skills needed for a healthy and fulfilled life.

### VISION

Communities work together to ensure that the basic needs of the most vulnerable are supported so that everyone has an opportunity to be healthy and thrive.



# Rewriting the story.

Fernando's life has been a journey of resilience, loss, and transformation. Born to immigrant parents who left Mexico in search of opportunities, Fernando spent his childhood between Mexico, Canada and the United States, navigating cultural identity, poverty, and family struggles. His early years were marked by strict discipline from his mother, who often resorted to severe physical punishments.



**“She once burned my feet on the stove as punishment for running away [from a spanking]. It didn’t affect me the way people think it would. I just pushed it aside.”**

As a teenager, Fernando began to rebel against his strict upbringing. He fell in with the wrong crowd, started tagging, ditching school, drinking, smoking weed, and eventually using methamphetamine by age 15. By 17, he became a father and dropped out of high school to support his growing family. Although he worked hard, using machining skills learned from his father, his battles with substance use continued.

Amid these struggles, Fernando experienced profound heartbreak in his young adulthood when a woman he loved deeply died tragically in a car accident. Gloria had chosen to attend a party instead of visiting Fernando and was killed when the van she was riding in flipped. Gloria had been his high school sweetheart, and despite their separation

during his tumultuous years, he always held onto hope of rekindling their relationship. Fernando shares:

**“She was the only one I ever really loved.** I was so happy when she finally agreed to come spend the weekend with me, but she never made it. If she had come to my house that weekend, she’d still be alive.”

These words became a turning point for Fernando. Determined to change his life, Fernando rejected a plea deal for prison time and requested entry into a drug court program instead. Upon release, he faced immediate barriers. He was unhoused and struggling to stay sober while attending mandatory classes and drug testing.



After being turned away by several sober living homes due to lack of funds, he found Toni's House. Monique listened to his story with compassion and offered him a place despite his financial difficulties. Fernando recalls, "She told me sobriety comes first here. That's what I love about Toni's House. They care about us as people."

At Toni's House, Fernando embraced the structure and support he needed to rebuild his life. He participated in recovery programs like Hope for Prisoners, attended therapy sessions, and began reconnecting with his children after years of estrangement. For the first time in years, he celebrated milestones like sobriety anniversaries alongside family members. "I got to see my granddaughter again; we're bonding now," he says proudly.

Fernando has also set ambitious goals for his future. He recently obtained his commercial driver's license (CDL) and plans to pursue a career in truck driving, a step toward achieving his dream of owning a home. Reflecting on his journey, Fernando credits Toni's House for providing more than just/helter:

“This place isn't  
about money.  
It's about truly  
caring for people  
& helping them  
**rebuild their lives.**”

Fernando's story is one of perseverance and hope, a testament to Toni's House's mission of providing a safe environment where individuals can heal, grow, and reconnect with their loved ones. With renewed purpose and unwavering support from his sober community, Fernando is proving that it's never too late to rewrite your story.



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## Investing in outreach



When Toni's House had the opportunity to apply for a City of Las Vegas grant in 2021, it became a moment of reflection - on the model we had upheld over our first ten years, and on what growth could truly mean for us. It pushed us to think bigger. For Toni's House, scaling didn't mean opening more physical homes- it meant expanding our reach. It meant connecting more people with the knowledge, resources, and networks of support they need to thrive.

We recognize that Southern Nevada lacks enough high-quality sober living homes to meet demand. But we also understand that independent, adult-only sober living isn't the right fit for everyone navigating substance use disorders, serious mental illness, or housing instability. Some need treatment before transitional housing. Some are caring for children. Some are underemployed and simply need a different kind of support. Every day, we received calls from individuals who needed help but weren't a good fit for our existing homes.

So we imagined something new. A way to extend the Toni's House model beyond our walls. We proposed an outreach initiative - a Street Team, helpline, and online courses—to reach far more people than we could ever house.

That first grant application was successful and opened a new chapter for us. Since then, grant funding has become a significant source of our revenue, increasing from just 4% in 2022 to 25% in 2024.

More than just funding, our outreach program has brought in a broader coalition of cross-sector partners. It enables co-learning, co-creation, and coordination across service providers, enhancing our collective capacity for support and knowledge-sharing.

An expansion of our physical homes may still be on the horizon - but even now, the returns on our outreach investments are clear.





# Answering the Call.

Kimberly Reich never imagined she'd spend her retirement years answering calls from strangers in crisis, but today she finds herself exactly where she was meant to be, offering hope, compassion, and practical support through the Toni's House Helpline.

A natural caregiver from childhood, Kim once dreamed of becoming a nun. She always felt drawn to helping others. Life took her down different paths, but her heart remained rooted in caregiving. Instead of relying on formal education, Kim developed her life through relationships, self-taught wisdom, and a deep-seated empathy forged through personal experience.

Kim first encountered Toni's House over a decade ago when her son became a resident at our men's sober living home. During those early visits, she brought groceries and pizza, getting to know Monique and the community that would later become her own lifeline. Although her son's initial stay didn't result in lasting sobriety, the seeds of connection had been planted. Years later, when her son returned to Toni's House ready for a renewed commitment, Kim witnessed firsthand the transformative power of genuine support. Kim recalls warmly:

"Monique was wonderful with assisting him. That's what's amazing about Toni's House. **It gives so many people opportunities if they're ready to really make the changes in their life.**"



Her son's second time at Toni's House marked a turning point; he thrived, found meaningful work, and began rebuilding his life. Sadly, after successfully leaving the house, he passed away from meningitis. This profound loss became a pivotal moment for Kim. In the wake of losing her son and consumed with grief, Kim began to reevaluate her profession during the COVID-19 pandemic. She felt increasingly disconnected from her career and sought deeper purpose:

"I was really struggling, and I took a leave of absence. And I started doing more and more with Toni's House. And I just really found it to be a calling, and I decided to retire.

I just jumped in head first. The main thing was to see Jacqueline, to see my son, Andrew. They never gave up. And that's what the battle is about with this disease. You can never give up. Toni's House was at a point, a fork in the road where we were trying to become more established and sustainable.

**It was really just perfect timing, and I've run with it since. I just really love what I do."**

Kim now manages our helpline, a resource connecting callers directly to essential community services like addiction treatment facilities, sober living homes, mental health services, food banks, and housing support. The helpline began when, after fielding calls on a daily basis, Monique recognized that the need is great and navigating recovery resources can be overwhelming for people and families in crisis.

For Kim, managing the helpline is deeply personal. She vividly remembers one caller, a woman experiencing homelessness after medical setbacks left her without options. After the woman shared her passion for writing Christian mystery novels, Kim connected her with Hoving Home, a faith-based program offering long-term transitional housing. These moments reaffirm Kim's belief in the power of listening deeply and meeting people exactly where they are:

"I don't do anything differently than other people; I think the greatest thing I do is listen."

Reflecting on Toni's House's growth since launching our outreach programs in 2022, including the helpline, Kim sees tremendous potential ahead. She stresses the importance of collaboration among community organizations. Working together is the only way to address systemic issues like homelessness, recovery from substance use disorders, and mental health care in Southern Nevada. Kim emphasizes passionately:

**"We all have to work together to do our part to make the biggest difference of all. Unfortunately, due to economics, due to substance use disorders, mental health care lacking in our country, it's going to get worse before it gets better."**

Southern Nevada is making significant strides in addressing systemic issues like homelessness and substance abuse through initiatives like the Giving Project and quarterly Compstat meetings. Solving these problems requires more than punitive measures or simply throwing money at them. It demands sustainable, long-term solutions that empower people to rebuild their lives. For Kim, Toni's House embodies this approach, having been part of the movement from our early days and witnessing our growth firsthand. She reflects on the incredible opportunities that have emerged for Toni's House:

**"It's been amazing to watch Toni's House grow and keep going. I think we're here to stay, and I like that. My goal for Toni's House is for it to be forever. It has worked miracles for so many people."**

Today, Kimberly Reich's journey exemplifies how personal tragedy can spark purpose-driven action. Her dedication honors her son's memory by helping others find hope amid despair. Through empathy, compassion, and unwavering commitment, Kim continues to embody the very spirit of Toni's House, where healing begins by simply never giving up on each other.









# Our supporters

## Individuals

Angie & David Westfield

Ann Merritt

Araceli Sarabia

Cassandra Hague

Charles Taylor

Christina Jung

Christopher Price

Dan Gatchet

Darina Martinovic

Denise White

Dino Hillas

Elizabeth Underhill

Dwight Johnson

Edwina Mossett

Enrique Nunez

Flory James

Geraldine J. Thornton MD

Glenna Cupid

Gloria Taylor

Howard Gordon

Jacqueline Embry

Karen Gordon

Kathleen C. Knight

Kelsey Debevec

Kim Reich

Megan Kong

Michael & Martha Douglas

Michelle Mestas

Monica Wilson

Nadine Nakazono

Natalie Deal

Paula Morgan

Pamela Smith

Roderic Boyd

Sarah Marsden

Scott Leader

Shawishi Christmas

Suzanne Hartman

Tamika Williams

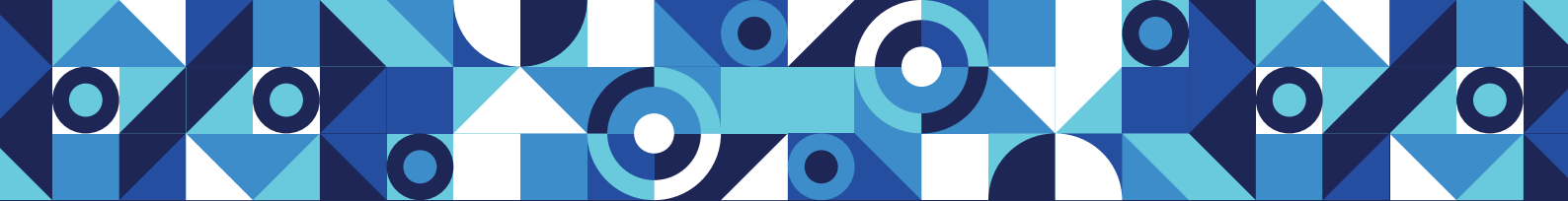
## In-Kind Donations

Nevada Division of Public and Behavioral Health (DPBH)

Rubin Brown

**Our greatest glory is not in never failing, but in  
rising up every time we fail.**

- Ralph Waldo Emerson



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## Governance, Partners, and Funders

### Board

Monique Westfield, Board Chair	Gerri Joiner Thornton, DDS
Ryan Ackley	Evelyn Toliver
Karen Comfort	Angie Westfield
Sheila Dixon	Kenneth Westfield, MD
Todd Jackson, MD	Tamika Williams
Darryl Johnson	Tonya Williams

### Funders



### Sponsors



### Partners



SANKORÉ



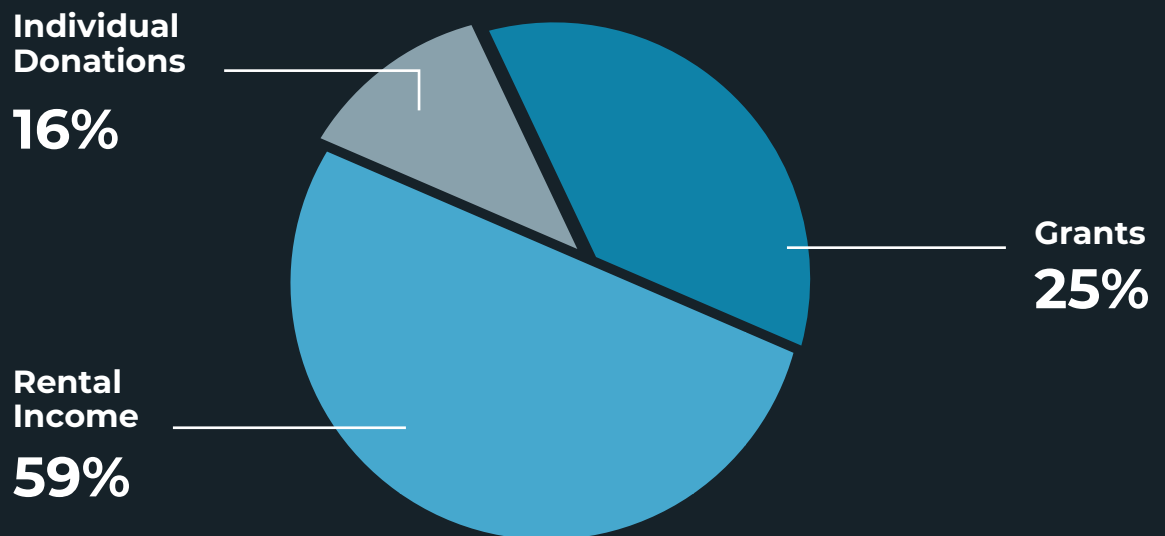


# 16 Financial Summary

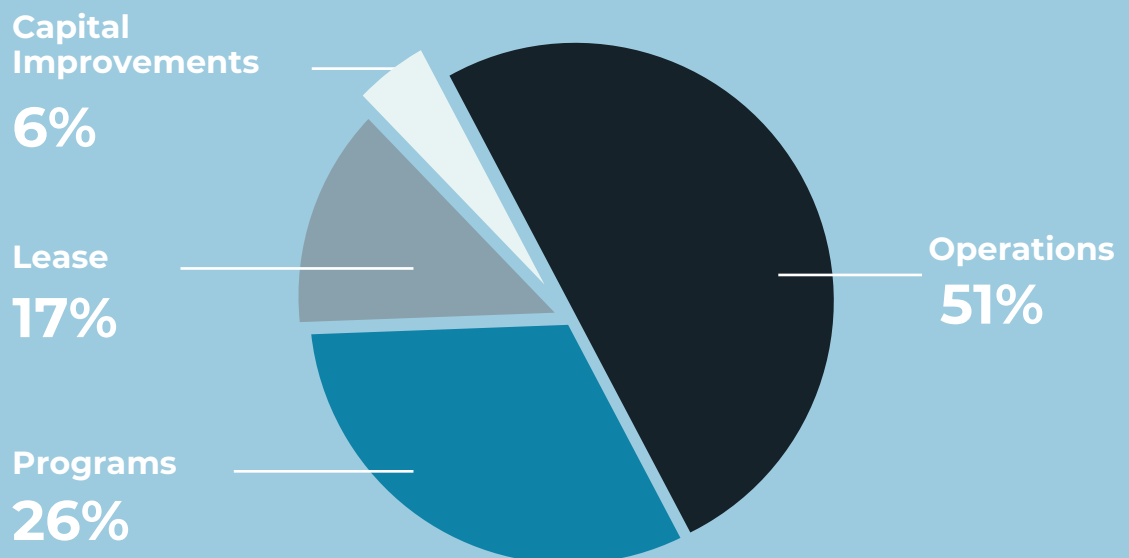
Revenue: \$198,910.75  
Expenses: \$175,903.76

Net Revenue: \$23,006.99

## Revenue



## Expenses





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## Our Team

Toni's House is led by a small team of dedicated individuals who make it possible for us to be a leading recovery home for the Greater Las Vegas community. Some of our team members are themselves former residents, and we are the first group home to be designated a Recovery Friendly Workplace by the State of Nevada.



**Monique Westfield**  
Founder & Executive  
Director



**Kim Reich**  
Helpline & Resource  
Coordinator



**Jacklyn Rohlik**  
Street Team  
Coordinator



**Floyd James**  
Street Team &  
Maintenance Coordinator



**Esther Ackley**  
Women's House  
Coordinator



**Stacey Ledesma**  
Resident Case Manager



**Vernon McBride**  
Resident Case Manager



**Vivian Betts**  
Recovery Mentor

# TONI'S HOUSE

# ANNUAL REPORT 2024




## Women's House

Address: 1410 N. Tonopah Dr.  
Las Vegas, Nevada 89106  
Helpline Number: 833-999-8664  
Email: [Info@tonishouse.org](mailto:Info@tonishouse.org)

## Men's House

Address: 5800 Harmony Ave,  
Las Vegas NV. 89107  
Helpline Number: 833-999-8664  
Email: [Info@tonishouse.org](mailto:Info@tonishouse.org)

[www.tonishouse.org](http://www.tonishouse.org)

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